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TERMS OF REFERENCE OF THE COMPETITION

**COMPETITION FOR THE SELECTION OF A CONCEPTUAL DESIGN OF
AESTHETIC TRANSFORMATION OF THE CULTURAL CENTRE FACILITY'S
FACADE AND REMODELATION OF PLJEVLJA'S "13. JUL" MAIN CITY
SQUARE PLATEAU**

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1. INTRODUCTION

On the basis of Article 89 and the sixth paragraph of Article 92 of the Statute of the Municipality of Pljevlja ("Official Gazette of Montenegro - Municipal Regulations", number 46/2018) and Article 58 of the Law on Local Self-Government ("Official Gazette of Montenegro", number 2/2018), the Mayor of the Municipality of Pljevlja adopted the decision to announce a competition for the selection of a conceptual design for the aesthetic transformation of the Cultural Centre facility's facade and remodelling of Pljevlja Main City Square's plateau.

2. SUBJECT MATTER AND OBJECTIVE OF THE COMPETITION

The main objective of the competition is to select the best conceptual design for the aesthetic transformation of the Cultural Centre facility's facade and remodelling of Pljevlja's Main City Square plateau.

The participants in the competition are expected to propose solutions in accordance with the provided guidelines which will contribute to the aesthetic recognisability and uniqueness of appearance and space of the Cultural Centre facility's facade and "13. jul" Main City Square, while putting it in the foreground as a facility of great importance for the appearance of the inner city core.

A competition entry must be prepared on the basis of the terms of reference and other appendices that are an integral part of the competition documentation.

3. GENERAL CHARACTERISTICS OF THE FACILITY AND SPACE

The Cultural Centre's facility was built in 1947. It consists of three parts, i.e. wings - two transverse ones (eastern and western) and between them a longitudinal one that connects them. On the north and south sides, in the facade part, there are large glass segments that form the windows of the Heritage Museum's exhibition space on the front side, windows of the Heritage Museum on the right (lateral) side and premises of the "Stevan Samardžić" National Library on the left (lateral) side.

The roof structure on all three wings of the building is gabled, quite steep and covered with tiles. In 2018, the building of the Cultural Centre was reopened after many years of reconstruction, and the present appearance is mostly the result of the reconstruction, both in terms of the external and internal space, the colour of the facade and the glass elements.

The present appearance of "13. jul" Main City Square is the result of its reconstruction in the year 2013. The square contains a plateau and street furniture located on the left and right edges of the square. There is an underground parking garage below the square. It is an

integral part of the access segment of the entrance to the Cultural Centre and together with the said building it forms a single visual and spatial unit.

4. TERMS OF REFERENCE

4.1. Aesthetic transformation of the Cultural Centre facility's facade

With a view to refining the public space with creative solutions, the facade of the Cultural Centre facility in its current appearance does not reflect the importance and function of the building that houses the most important cultural institutions in the Municipality of Pljevlja (Library, Cultural Centre, Museum, Gallery).

As regards the colours, the current appearance of the building dominantly shows the absence of colour due to the faded facade in grey and pink-purple tones that used to be close to dark grey and burgundy shades.

The competition envisages conceptual designs that may propose totally new colour of the facade, interventions of colouring certain segments, introduction of new coloured surfaces, painting and other artistic solutions that can affect the external appearance of the building.

Precisely these starting points should be used by creative individuals with professional titles in the fields of architecture, fine arts, design, as well as by legal persons with lines of business in the aforementioned fields, as their baseline information for expressing themselves creatively in making the Cultural Centre building and main city square emanate a different aesthetic impression, bearing in mind that these are some of the central and largest buildings in the inner city core.

4.2. Remodelling of Pljevlja's "13. jul" Main City Square plateau

Due to the need to treat the plateau of the "13. jul" Main City Square with aesthetic remodelling, the terms of reference for this part of the competition is to create a conceptual design of a drawing that will be applied to the plateau of the main city square by means of polishing the existing granite paving slabs of the plateau.

The existing condition of the plateau has been achieved by use of matte granite paving slabs that appear grey due to their matte texture; their polishing would yield darker shades that would enable application of the conceptual design of the drawing.

The drawing, which should be the author's work of a participant in the competition, must meet certain prerequisites, considering that the polishing system of the granite paving slabs covering the plateau will be carried out individually. Each paving slab that represents part of the drawing will be polished in its full dimension, which will cause the drawing to appear as *a pixelated image*.

In this part of the competition's terms of reference, it is very important to properly analyse the dimensions of the square and the dimensions of the individual granite paving slabs.

The conceptual design must reflect the author's expression while taking into account the local cultural context.

The present appearance of the “13. jul” Square is dominated by the grey colour of matted granite paving slabs and a wide plateau without any amenities in its central part.

4.4 Appendix: Photographs of the Cultural Centre facility and “13. jul” Main City Square

























